



The speed of change due to advancing technology widens the gap between generations. We are in a critical time where organizations who can leverage generational strengths to nurture a flourishing workplace culture will reap the benefit on their bottom line.

**“Only 8% of companies recognize different generations as a category of diversity.”**

Megan Gerhardt (Author of Gentelligence)

# UNLEASHING THE POWER OF GENERATIONAL DIVERSITY

“In today’s fast-paced business world, the more trust you have across your organization, the faster you can operate.” Marie-Claire Ross, CEO, Trustologie. Generational bias is so familiar that it undermines trust and we often don’t see it. Consider this:



Efforts to strengthen culture can be undermined by lack of understanding of generational perspectives.



Communication breakdowns caused by generational differences can be misinterpreted as dis-respect.



Generational bias can reduce engagement, innovation, and effective problem-solving.

## Generational dynamics impact:

- communication
- expectations
- team morale
- trust & safety
- leadership development
- productivity
- engagement
- profitability

Are you ready to do something different?



**STRAZA**  
SOLUTIONS



# CONTENT VS IMPACT



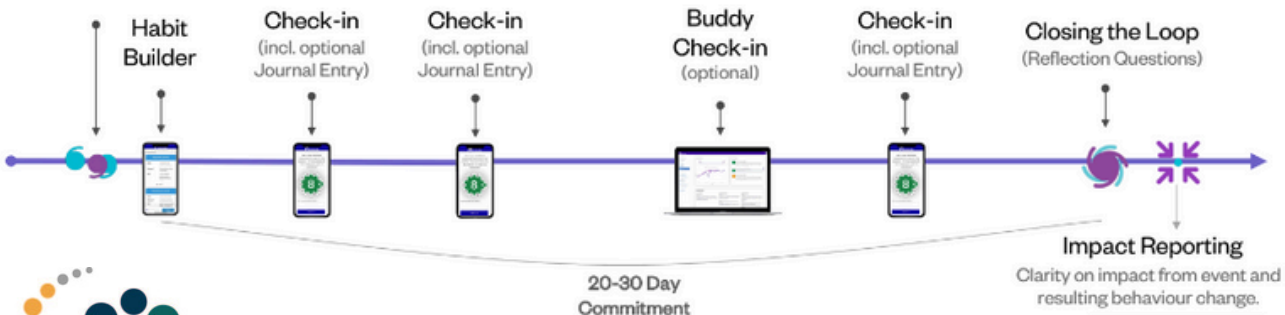
At Straza Solutions we believe that people are the heart and soul of profitable businesses. When we invest in building the capacity of our team members and leaders, we transform how it feels to show up to work. We support your efforts in this through experiential learning workshops, habit-building strategies, and personalized coaching. We focus on putting knowledge to work rather than simply consuming information. Are you a progressive leader who cares about your workplace culture? If so, let's chat strategy, your first 30 minutes are free! **Visit [www.strazasolutions.com](http://www.strazasolutions.com)** See how we use the Actionable Habit Builder platform to support growth, apply learning, and measure results:

## The Habit Builder Experience

Participants choose a daily practice and log it in the Habit Builder.

Nudges prompt them to check-in on their progress in establishing a new habit.

### Learning Session



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Delivering Impact Certainty.

## TESTIMONIAL

Nicki, Thank you for the great work that you have been doing with our team here. Friday was a big success and everyone enjoyed themselves.

As I mentioned, company culture is literally everything. It's the very foundation that everything else is built on. Without a healthy culture, a company can not succeed, at least not to the company's true potential.

**Your program has had a meaningful and sustained positive impact on our team and the company as a whole.** We have had very positive feedback from new team members, as well as those who have been with us for decades. Both say that this program has helped them to grow professionally and personally.

**The program has been more positive than we could have imagined** when we decided to move forward with it. Thanks again and Keep up the good work!

Kind regards,  
James Bowman  
President  
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